

# DiGIACOMO

HOMES & RENOVATION, INC.

MN DESIGN/BUILD REVIEW

Volume 15: Issue 2

## Color of the Year: Guilford Green!

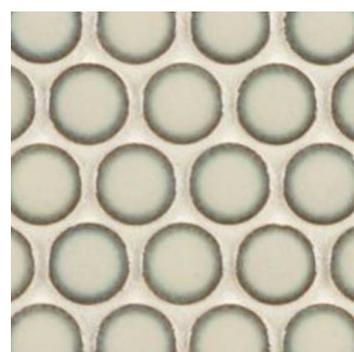
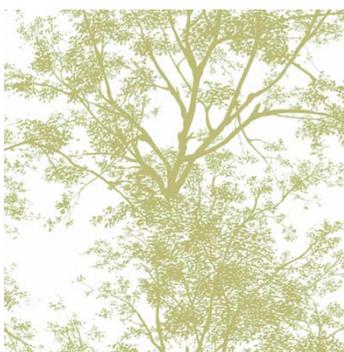


The votes have been cast! Designers, architects, and industry specialists have dubbed Benjamin Moore's *Guilford Green* the 2015 Color of the Year. *Guilford Green* (HC-116) comes from Benjamin Moore's "Historic Color Collection." It is an elegant classic inspired by 18th and 19th century design. This time honored hue, however, feels just as fresh and inviting as it did more than 100 years ago!

Our own Minnesota e-newsletter readers who completed last month's survey voted *Seared Gray* color of the year (46%) with *Guilford Green* coming in second (31%). When repainting, however, our readers equally prefer *Guilford Green* and *Seared Gray* - with 46% saying that they would use either *Guilford Green* or *Seared Gray* for their own home. Only eight percent said they would use *Coral Reef* and no one planned to introduce *Blue Paisley*.

Curious why and how often other homeowners repaint? Our Minnesota e-newsletter readers said they repaint most often to "change the look of a room" (54%), because "it needs to be done" (46%), and because they "saw a color that I liked" (8%). These same homeowners report repainting every 1-3 years (31%), every 4-5 years (21%), and every six years or more (46%).

Check out Benjamin Moore's palette of [complimentary colors](#) when introducing *Guilford Green* into your home or read the [HOUZZ article "Best Ways to Use the Neutral Green."](#) If you're not ready to repaint, perhaps a small splash of *Guilford Green* finishes, fixtures, or accessories will do. Whether you prefer modern, transitional, or traditional you're bound to see *Guilford Green* popping up everywhere this year! We've already spotted a few: York tree silhouette wallpaper, Louis Poulsen pendant, and Ann Sacks penny tile.



[Contact us](#) when you're ready to make a change. Our full-service design-build team can help with everything from whole house remodels to smaller scale makeovers!

## CONTACT US

DiGiacomo Homes & Renovation, Inc. is an [award winning](#), husband and wife, design-build firm that is honored to bring timeless beauty, value, and sustainability to neighborhoods throughout the Twin Cities. For more than 20 years we have been invited to remodel existing homes and to build new in beloved neighborhoods such as Linden Hills, Bell Oaks, and Tyrol Hills. Our services include site analysis, architectural design, interior design, and construction. As always, [contact us](#) with questions or when ready to begin your custom home or remodel project.

